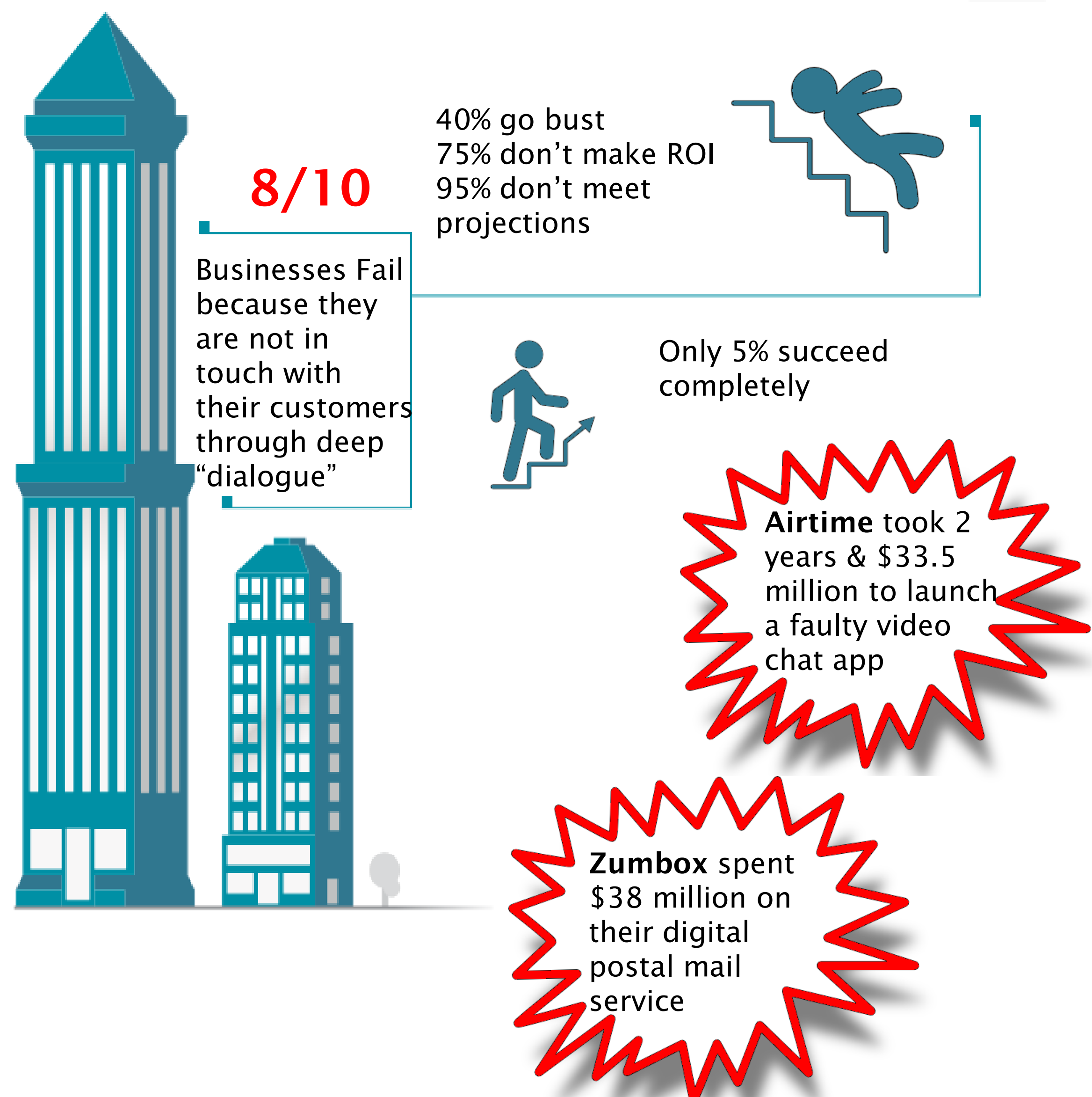
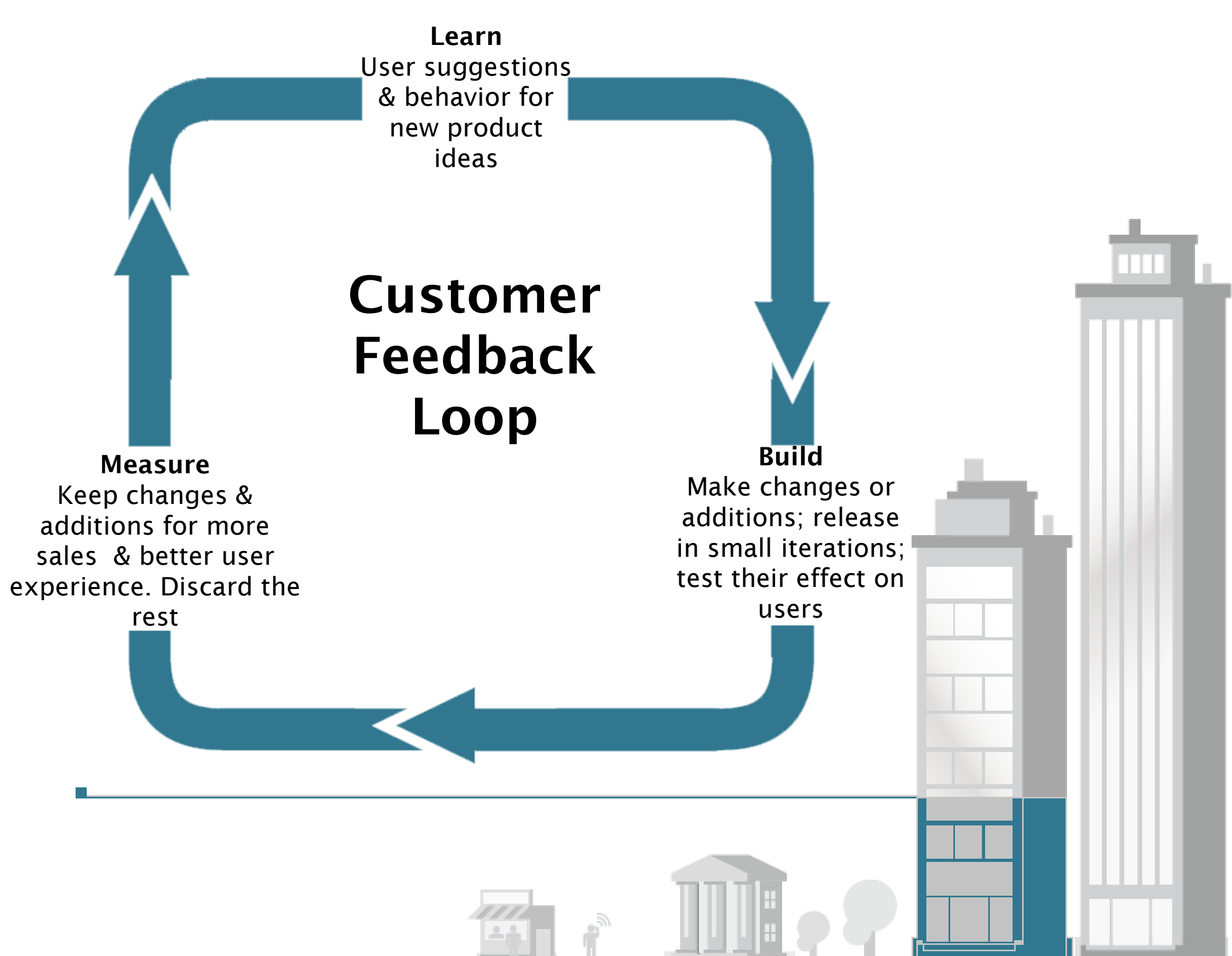


BUSINESS VALUE OF MINIMUM VIABLE PRODUCT

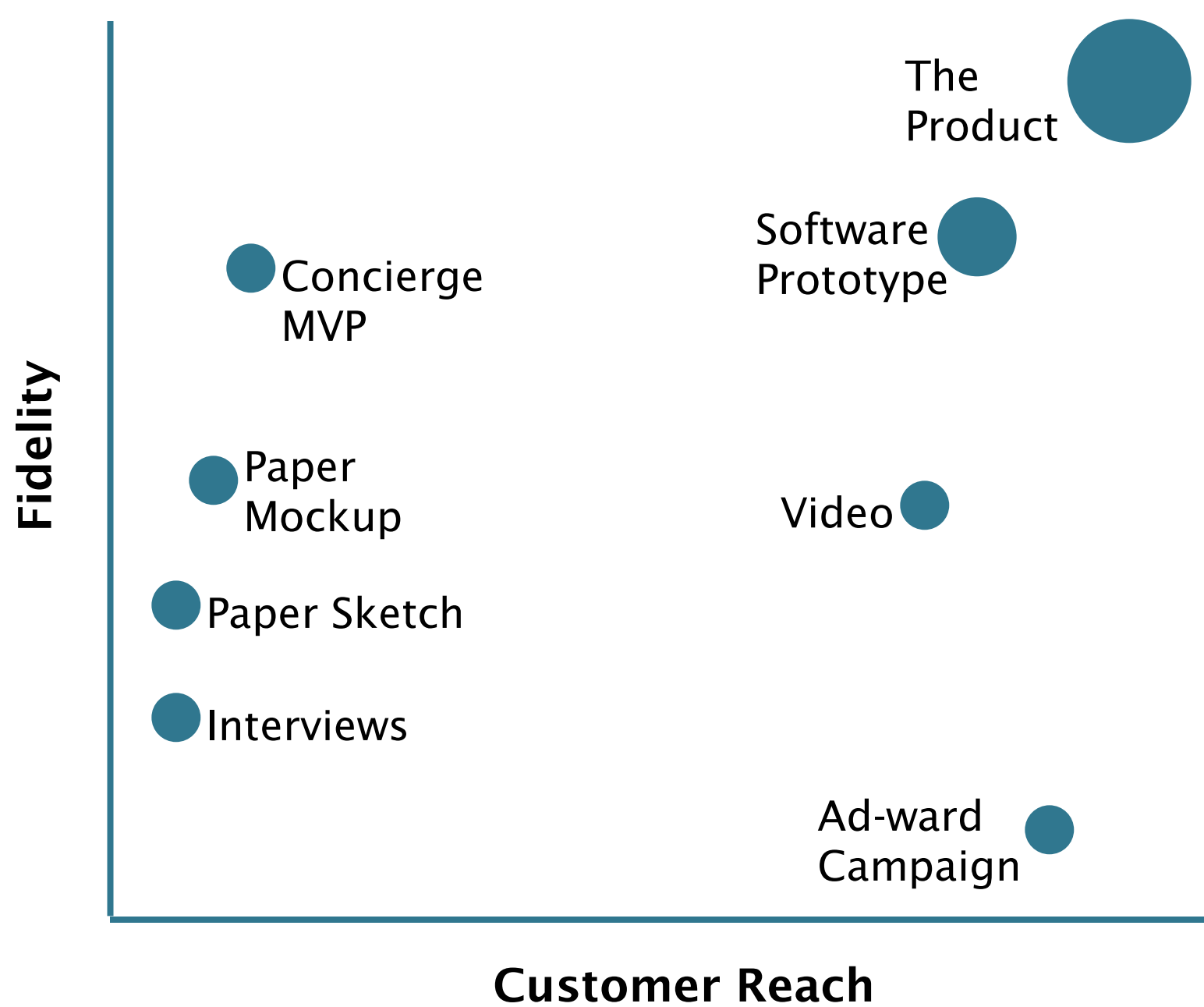


Minimum Viable Product

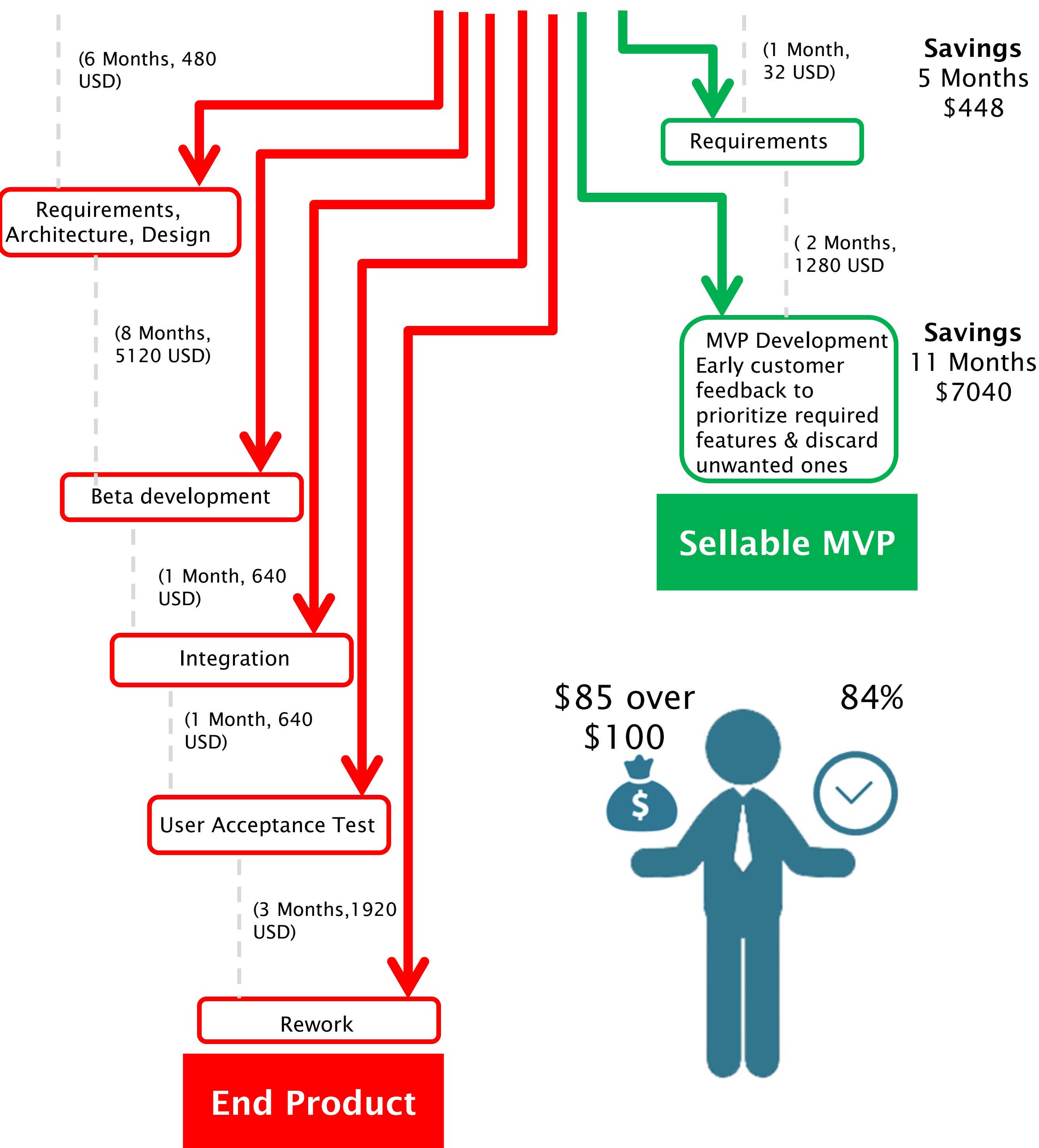
Contains the core features of the end product to validate the business idea



An MVP is NOT a landing page for sign ups



ROI of MVP over Traditional SDLC: A business case



*Assumption: Cost of \$1/Hour
20 Mandays
8 working hours/day