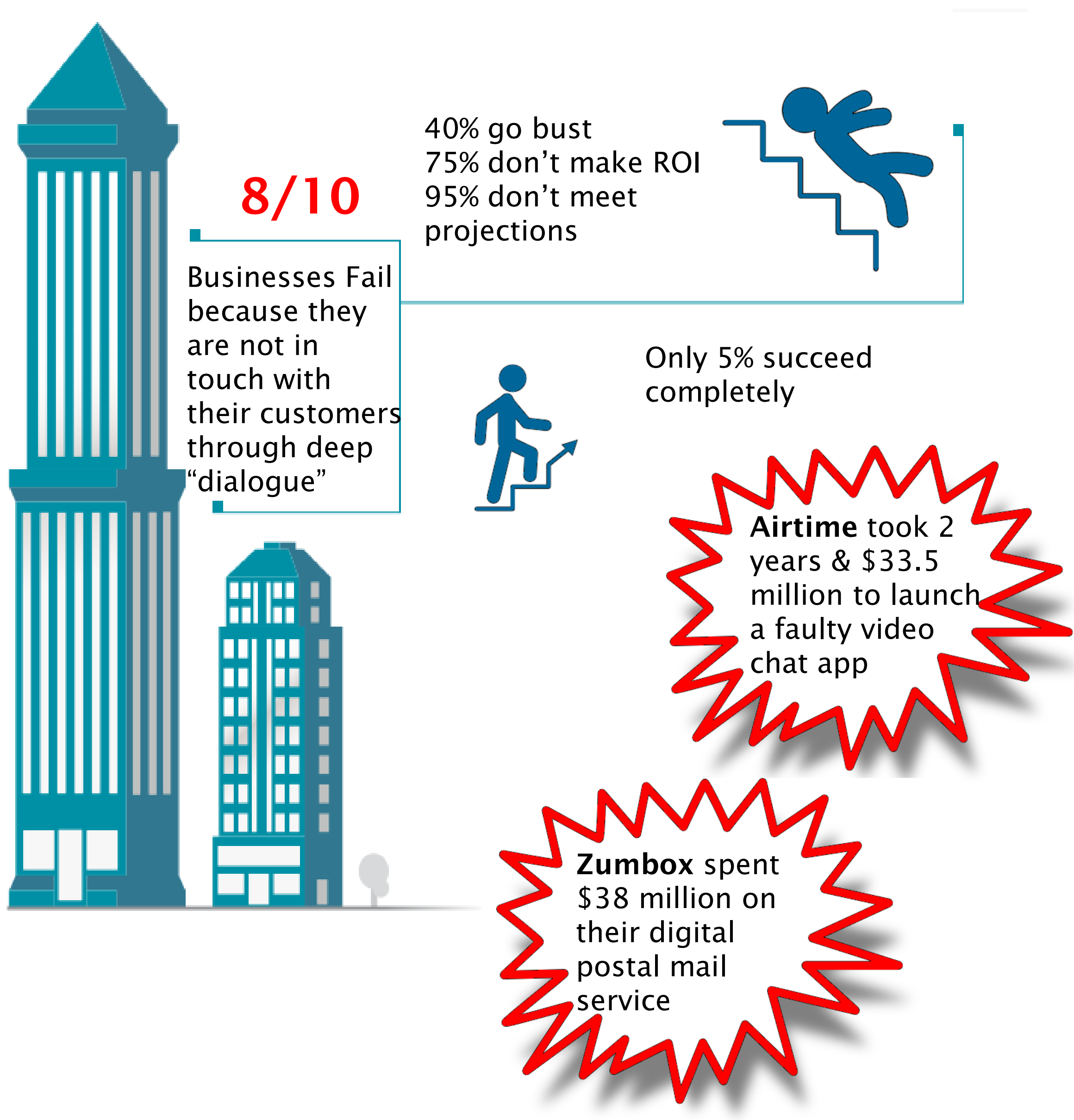
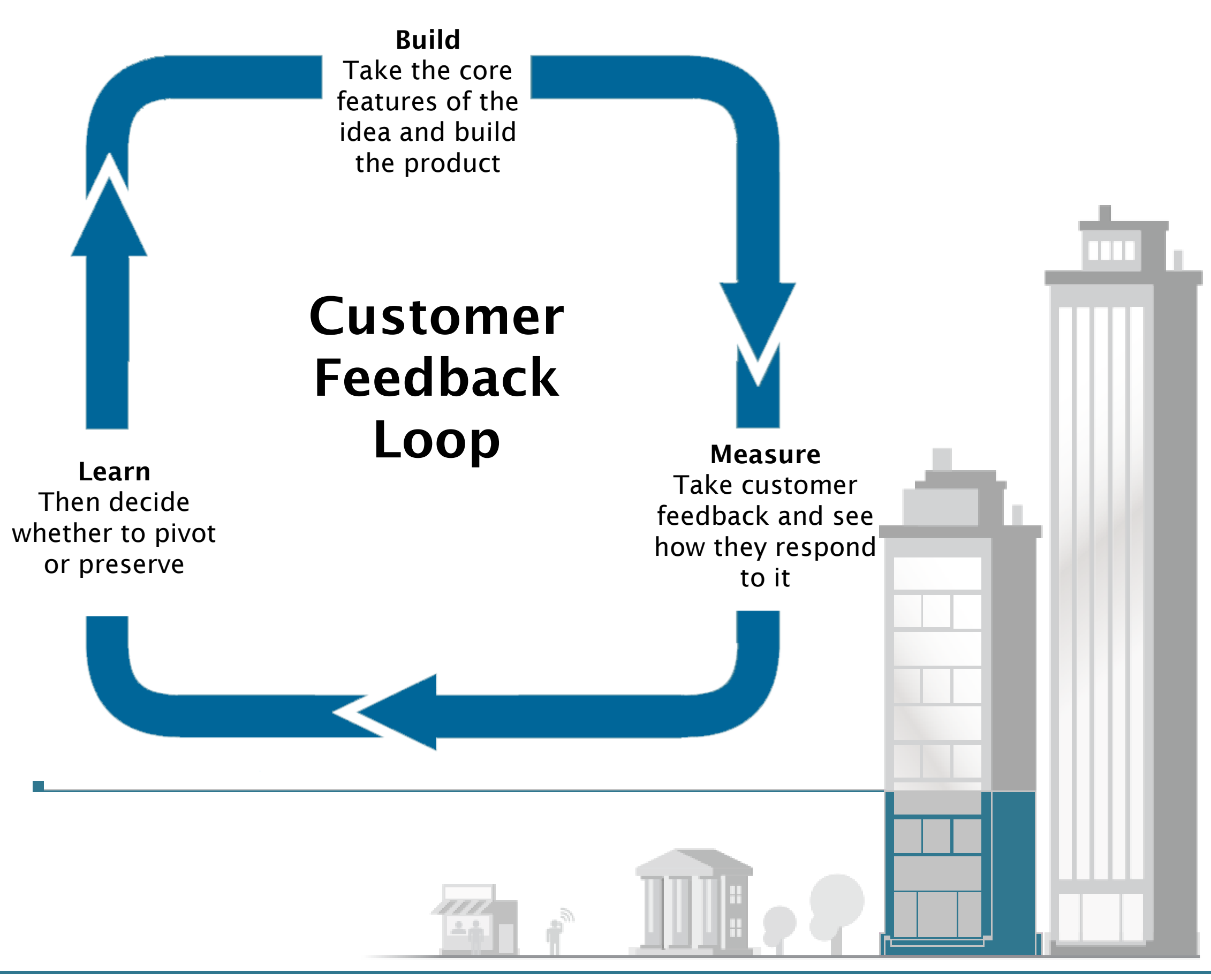


# BUSINESS VALUE OF MINIMUM VIABLE PRODUCT (MVP)

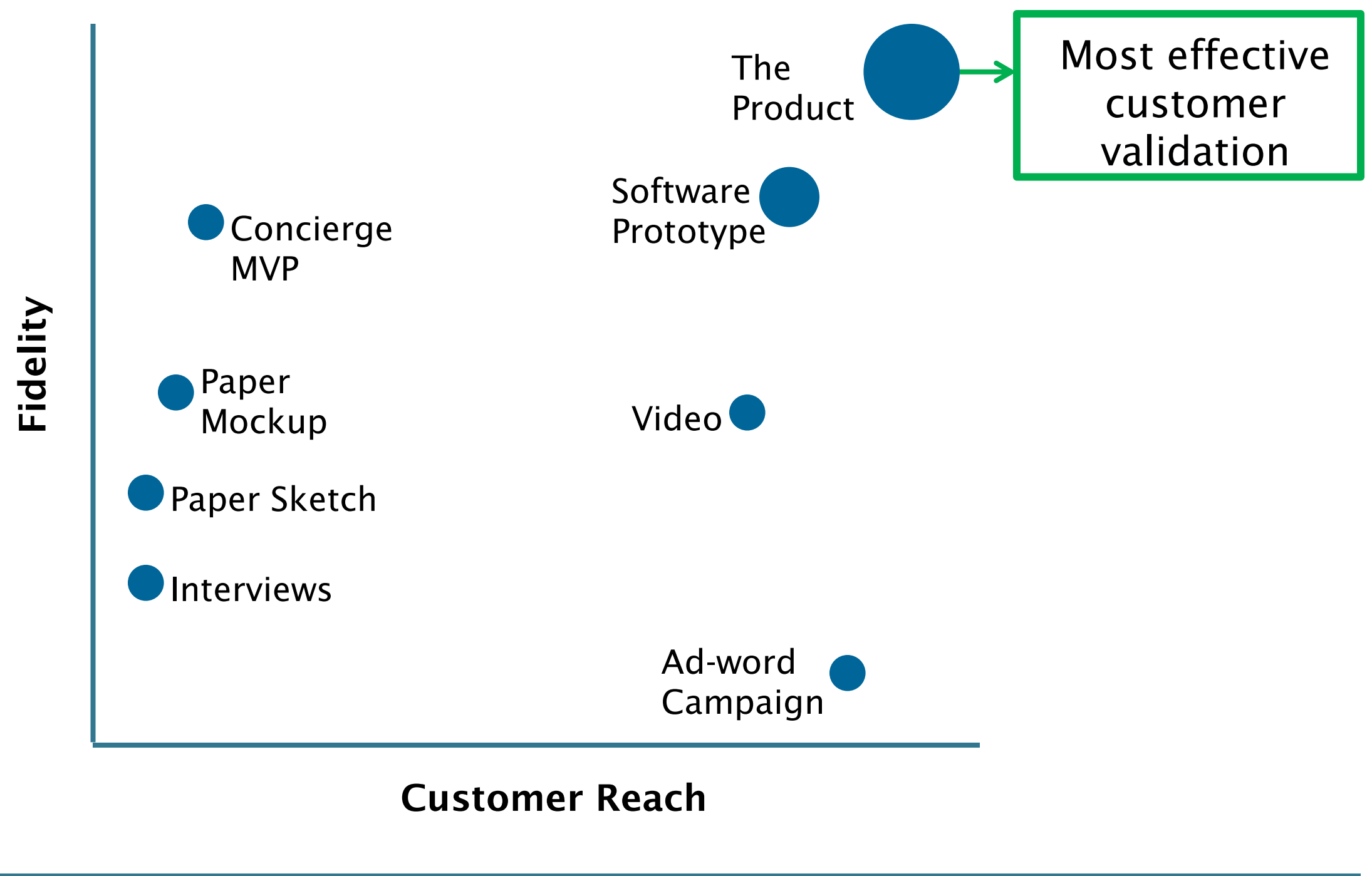


## Minimum Viable Product

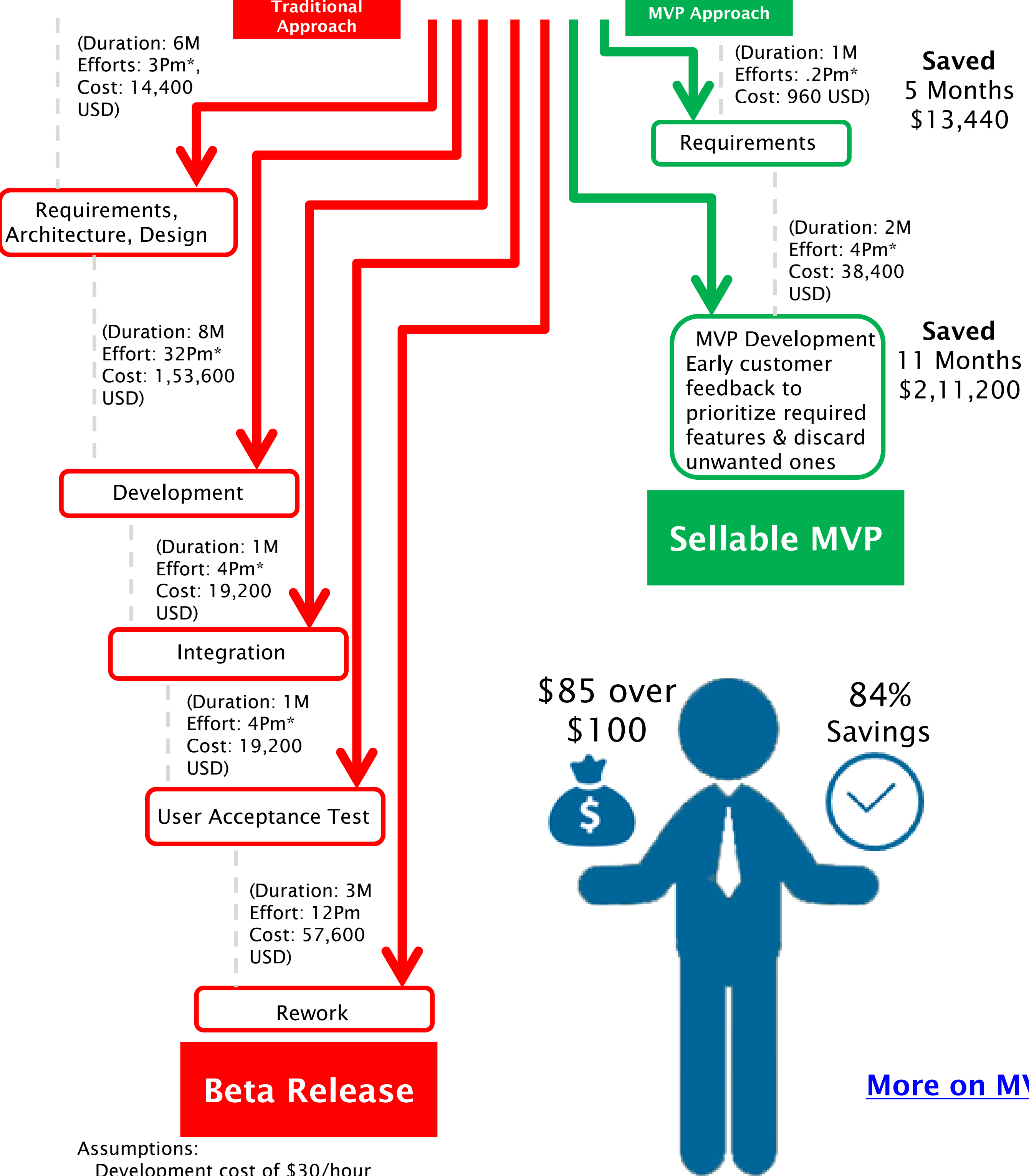
Contains the core features of the end product to validate the business idea



## An MVP is NOT a landing page for sign ups



## ROI of MVP over Traditional SDLC: A Business Case



Assumptions:  
Development cost of \$30/hour  
20 Working days/month  
8 Working hours/day  
\*Pm – Person Month

Questions? Drop a message to [info@people10.com](mailto:info@people10.com)